Netaji Subhas Open University

School of Humanities



Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.) DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214 Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103 Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418 Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012 Website: www.wbnsou.ac.in

Memo no: SoH/D-24/**35** (1) **Date:** 13/06/2024

Offline PCP Schedule Notice

Programme: Advance Diploma in Public Relations and Advertising Batch: January 2024

PCP Centre: Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum,

Kolkata-700028

Paper 2 Writing and Media for Public Relations

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
16.06.2024	Paper 2	Amal Sarkar	Dr. Indrani Sarkar
		Tools and Techniques of Writing for PR	Feature Writing, PR Writing
23.06.2024	Paper 2	Debabani Mukhopadhyay Radio and TV in PR	Amal Sarkar PR & Print Media
30.06.2024	Paper 2	Debabani Mukhopadhyay Film as a tool for PR & Project Introduction	Amal Sarkar PR in Digital Age

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-

Dr. Srideep Mukherjee Officer-In Charge, School of Humanities Digit Shosh

Arijit Ghosh Asst. Prof. of JMC

Copy to:

- 1.. All concerned Coordinators, LSC, NSOU
- 2. The ITO, NSOU for uploading the Notice on the website
- 3. SOH office File, Durgapur