



Netaji Subhas Open University

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012
Website: www.wbnsou.ac.in

Memo no: SoH/D-24/61

Date: 20/09/2024

Offline PCP Schedule Notice

Programme : Advance Diploma in Journalism and Mass Communication (ADJMC) Batch :
January 2024

PCP Centre : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum,
Kolkata-700028

Paper 6B (Advertising and Public Relations)

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
22.09.2024	Paper 6B	Amal Sarkar PR	Bhaskar Ghosal Ad Media
29.09.2024	Paper 6B	Amal Sarkar Press Release, Press Conference	Indrani Sarkar Ad Agency,
20.10.2024	Paper 6B	Amal Sarkar Crisis Communication	Dr. Pallav Mukhopadhyay Ad Storyboard, Print AD

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-

Dr. Srideep Mukherjee
Officer-In Charge, School of Humanities

Arijit Ghosh
Asst. Prof. of JMC

Copy to:

- 1.. All concerned Coordinators, LSC, NSOU
2. The ITO, NSOU for uploading the Notice on the website
3. SOH office File, Durgapur