



Ref. No.: SoH-21/

Date: 31/08/2021

**Advance Diploma in Public Relations and Advertising (ADPR&AD)  
Online PCP**

**Batch: January 2021 (One Year Diploma)**

All enrolled learners are requested to attend the sessions strictly as per following schedule. The sessions will take place on Google Meet. The link will be shared to the learners before the sessions.

**Paper: 3 (Corporate Public Relations)**

Session Date	Time slot	Paper Topic: Module & Unit	NSOU Faculty
05/09/2021 Sunday	12-1 pm	Corporate Public Module Unit-1	Dr. Baidyanath Bhattacharya
11/09/2021 Saturday	12-1 pm	Social Marketing, Employee Relations, House Journal	Arijit Ghosh
12/09/2021 Sunday	12-1 pm	Consumer Relations	Dr. Baidyanath Bhattacharya
19/09/2021 Sunday	12-1 pm	Crisis Public Relations, Community Relations	Arijit Ghosh

Prepared by : Arijit Ghosh, Assistant Professor of J&MC

Professor Manan Kumar Mandal  
Director, School of Humanities

*Copy forwarded to:*

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- 3) Esteemed members of the Dept of J&MC for information.
- 4) Director, CIQA, for information.
- 5) SoH Office file for record.